FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL           |           |  |  |  |  |  |  |  |
|------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:            | 3235-0287 |  |  |  |  |  |  |  |
| Estimated average burd | en        |  |  |  |  |  |  |  |
| hours per response:    | 0.5       |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*                         |  |          |           |                               | 2. Issuer Name and Ticker or Trading Symbol AMERIGON INC [ ARGN ] |  |         |       |  |     |  |   |                 | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |   |  |                            |   |   |                                       |  |
|---|--|----------|-----------|-------------------------------|---|--|---------|-------|--|-----|--|---|-----------------|---|---|--|----------------------------|---|---|---------------------------------------|--|
| COKER DANIEL R  |  |          |           |                               | 1211  | AMERICON INC [ ARGIV ]                                   |         |       |  |     |  |   |                 |   | X Direc   |  | tor                        | 10%   |   | wner                                  |  |
| (Last) (First) (Middle)                                       |  |          |           |                               |   | Date of Earliest Transaction (Month/Day/Year)            |         |       |  |     |  |   |                 |   | X Offi  |  | er (give title<br>v)       |   | Other (<br>below)                                   | (specify                              |  |
| 21680 HAGGERTY ROAD   |  |          |           |                               |   | 03/06/2008   |         |       |  |     |  |   |                 |   |   | PRESIDENT                                      |                            |   | . & CEO   |                                       |  |
| SUITE 101   |  |          |           |                               |   |  |         |       |  |     |  |   |                 |   |   |  |                            |   |   |                                       |  |
|   |  |          |           |                               | 4. If   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |         |       |  |     |  |   |                 |   | 6. Individual or Joint/Group Filing (Check Applicable |  |                            |   |   |                                       |  |
| (Street)  |  | _        |           |                               |   |  |         |       |  |     |  |   |                 |   | Line) X Form filed by One Reporting Person            |  |                            |   |   |                                       |  |
| NORTHVILLE MI 48167   |  |          |           |                               |   |  |         |       |  |     |  |   |                 | Form filed by More than One Reporting                                   |   |  |                            |   |   |                                       |  |
|   |  |          |           |                               |   |  |         |       |  |     |  |   |                 |   | Person  |  |                            |   |   |                                       |  |
| (City)  | (5   | tate) (. | Zip)      |                               |   |  |         |       |  |     |  |   |                 |   |   |  |                            |   |   |                                       |  |
|   |  | Tabl     | e I - Nor | n-Deriv                       | ative   | Se   | curitie | s Acc | quired,  | Dis | posed o  | f, or   | Bene            | eficia  | ally C  | Owne   | ed                         |   |   |                                       |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |  |          |           |                               |   | Execution Da   |         |       | 3.<br>Transaction<br>Code (Instr.<br>8)                        |     | 4. Securities Acquired (A)<br>Disposed Of (D) (Instr. 3,<br>5) |   |                 |   | 4 and Secu<br>Bene<br>Own                             |  | cially<br>I Following      | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |                                       |  |
|   |  |          |           |                               |   |  |         |       |  | v   | Amount   |   | (A) or<br>(D)   | Price   | . 1   | Reported<br>Transaction(s)<br>(Instr. 3 and 4) |                            |   |   | (Instr. 4)                            |  |
| Common Stock  |  |          |           | 03/06/2008                    |   |  |         |       | A  |     | 10,39  | 6   | A               | <b>\$0</b> <sup>(1)</sup>   |   | 25,642   |                            | D   |   |                                       |  |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |          |           |                               |   |  |         |       |  |     |  |   |                 |   |   |  |                            |   |   |                                       |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)           | tive Conversion Date Execution Da<br>ty or Exercise (Month/Day/Year) if any  |          |           | Date, Transaction Code (Instr |   |  |         |       | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     |  | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |                 |   | 8. Prio<br>Derivo<br>Secui<br>(Instr.                 | ative<br>rity                                  | tive derivative Securities | Ownershi<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4   | :<br>t (D)<br>lirect                                | Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |          |           |                               | Code  | v  | (A)     | (D)   | Date<br>Exercisal  |     | Expiration<br>Date   | Title   | or<br>Nun<br>of | ount<br>nber<br>res   |   |  |                            |   |   |                                       |  |

## **Explanation of Responses:**

1. The shares represent Restricted Common Stock issued under the 2006 Equity Incentive Plan that have been granted to the Reporting Person in lieu of a portion of his 2007 Bonus. The shares vest in three portions; 3,465 immediately on March 6, 2008, 3,465 on March 6, 2009 and 3,466 on March 6, 2010.

/s/ Daniel R. Coker

03/13/2008

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.