П

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden

Estimated average burden	
hours per response:	0.5

1. Name and Add MARX OS	ress of Reporting P CAR B III	'erson [*]	2. Issuer Name and Ticker or Trading Symbol <u>AMERIGON INC</u> [ARGN]		ationship of Reporting Pe < all applicable) Director	erson(s) to Issuer 10% Owner
(Last) 33 SMITHCL	(First) IFFS ROAD	(Middle)	 3. Date of Earliest Transaction (Month/Day/Year) 09/08/2004 		Officer (give title below)	Other (specify below)
(Street) LAGUNA BEACH	CA	92651	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indi Line) X	vidual or Joint/Group Fili Form filed by One Re Form filed by More th Person	porting Person
(City)	(State)	(Zip)				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	09/08/2004		x		7,380	A	\$2.67	7,380	I	See Footnote ⁽²⁾
Common Stock	09/08/2004		s		5,795	D	\$3.4	1,980,787(1)	Ι	See Footnote ⁽²⁾

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Sec Acq (A) (Disp of (I	oosed D) tr. 3, 4	6. Date Exerc Expiration Da (Month/Day/Y	ate	7. Title and Amount o Securities Underlyin Derivative (Instr. 3 ar	f g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Warrant- Right to Purchase Shares of Common Stock	\$2.67	09/08/2004		x			7,380	06/08/1999	09/08/2004	Common Stock	7,380	\$2.67	1,119,721	Ι	See Footnote ⁽²⁾

Explanation of Responses:

1. This number does not include 4,500 shares of prefered stock which are currently convertible into 2,686,567 shares of common stock.

2. The reporting person has an ownership interest in a limited liability company that holds the reported securities, which currently constitutes at least 10% beneficial ownership interest of the issuer's outstanding shares of common stock and preferred stock (on an as-converted basis). The reporting person disclaims beneficial ownership of the reported securities except to the extent of his pecuniary interest therein.

	Oscar	В.	Marx	III
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** Signature of Reporting Person

11/01/2004

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.