FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Steele Barry G						2. Issuer Name and Ticker or Trading Symbol AMERIGON INC [ARGN]								neck all appli Directo	cable) or	g Person(s) to Issu 10% Own Other (sp		vner
(Last) (First) (Middle) 21680 HAGGERTY ROAD SUITE 101						3. Date of Earliest Transaction (Month/Day/Year) 03/05/2010								helow)			below)	респу
(Street) NORTHVILLE MI 48167 (City) (State) (Zip)					_ 4.	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable e) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
		Tak	le I - No	on-Deri	vativ	e Se	curit	ies Ac	quired	, Di	sposed o	f, or Be	neficial	ly Owned	l			
1. Title of Security (Instr. 3) 2. Transactic Date (Month/Day/						r) Ex	ny	ned on Date, Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 a			Benefic Owned	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
								Code	v	Amount	(A) or (D)	Price	Reporte Transac (Instr. 3	tion(s)	(Instr. 4)			
Common Stock 03/05/20						10		M		10,000	A	\$3.5	20	20,201		D		
Common Stock 03/05/20)10			S		10,000	D	\$10.96	46 10	,201		D	
		-	Table II								posed of, convertil			Owned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deen Executio if any (Month/D	n Date,	Code (In				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e s lly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	Amount or Number of Shares					
Option to Purchase	\$3.5	03/05/2010			M			10,000	10/11/20	008	10/11/2014	Common	10,000	\$0	30,000	(1)	D	

Explanation of Responses:

1. This amount represents the total number of Derivative Securities Beneficially Owned of the class shown (i.e. the same exercise price and expiration date). The Reporting Person owns a total of 139,000 Options to Purchase Common Stock of varying classes (i.e. varying exercise prices and expiration dates).

> 03/08/2010 /s/ Barry G. Steele

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.