FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

			or Section 30(n) of the investment Company Act of 1940	
1. Name and Add	lress of Reporting P	Person*	2. Issuer Name and Ticker or Trading Symbol AMERIGON INC [ARGN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner
(Last) 33 SMITHCL	(First) IFFS ROAD	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 10/31/2007	Officer (give title Other (specify below) below)
(Street) LAGUNA BEACH (City)	LAGUNA CA 92651 BEACH		4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person

LAGUNA BEACH CA	92651					X	Form filed by One Reporting Person Form filed by More than One Reporting			
(City) (State)	(Zip)							Person	·	· ·
(City) (State)	Table I - Non-Derivati	ve Securities Ac	auirea	l. Di	sposed of	or Be	neficially	Owned		
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Ye	2A. Deemed Execution Date,	3. Transaction Code (Instr. 8)		4. Securities	Acquired	d (A) or	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	10/31/200)7	S		200	D	\$19.425	779,962	D	
Common Stock	10/31/200)7	S		1,500	D	\$19.42	778,462	D	
Common Stock	10/31/200)7	S		1,500	D	\$19.41	776,962	D	
Common Stock	10/31/200)7	S		2,800	D	\$19.4	774,162	D	
Common Stock	10/31/200)7	S		300	D	\$19.39	773,862	D	
Common Stock	10/31/200)7	S		500	D	\$19.38	773,362	D	
Common Stock	10/31/200)7	S		400	D	\$19.3775	772,962	D	
Common Stock	10/31/200)7	S		400	D	\$19.37	772,562	D	
Common Stock	10/31/200)7	S		1,000	D	\$19.3675	771,562	D	
Common Stock	10/31/200)7	S		1,675	D	\$19.36	769,887	D	
Common Stock	10/31/200)7	S		1,970	D	\$19.35	767,917	D	
Common Stock	10/31/200)7	S		800	D	\$19.34	767,117	D	
Common Stock	10/31/200)7	S		1,600	D	\$19.33	765,517	D	
Common Stock	10/31/200)7	S		100	D	\$19.326	765,417	D	
Common Stock	10/31/200)7	S		1,325	D	\$19.32	764,092	D	
Common Stock	10/31/200)7	S		2,000	D	\$19.31	762,092	D	
Common Stock	10/31/200)7	S		4,400	D	\$19.3	757,692	D	
Common Stock	10/31/200)7	S		1,700	D	\$19.29	755,992	D	
Common Stock	10/31/200)7	S		3,800	D	\$19.28	752,192	D	
Common Stock	10/31/200)7	S		2,190	D	\$19.27	750,002	D	
Common Stock	10/31/200)7	S		1,000	D	\$19.26	749,002	D	
Common Stock	10/31/200)7	S		2,200	D	\$19.25	746,802	D	
Common Stock	10/31/200)7	S		3,110	D	\$19.24	743,692	D	
Common Stock	10/31/200)7	S		200	D	\$19.23	743,492	D	
Common Stock	10/31/200)7	S		1,050	D	\$19.22	742,442	D	
Common Stock	10/31/200)7	S		1,400	D	\$19.21	741,042	D	
Common Stock	10/31/200)7	S		949	D	\$19.2	740,093	D	
Common Stock	10/31/200)7	S		400	D	\$19.1925	739,693	D	
Common Stock	10/31/200)7	S		1,831	D	\$19.19	737,862	D	

	Tabl	e I - Non-Der	ivative	Seci	urities	s Ac	quired	l, Dis	sposed o	f, or E	Benefici	ally Ow	/ned		
1. Title of Security (Inst	2. Trans Date (Month/I	action Day/Year)	Execu ay/Year) if any		A. Deemed xecution Date, any Month/Day/Year)		ction Instr.			d 5) Se Be Ov	Amount of curities neficially vned Following ported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code V		Amount	(A) or (D) Price		Tra			ansaction(s) str. 3 and 4)	
Common Stock	10/31	1/2007				S		1,800	1,800 D		.18	736,062	D		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)		Date, Transaction Code (Instr.			5. Number of		ns, c	convertib	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) Amount or Number		y Owned	of 9. Number of derivative Securities	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Benefication Ownership (Instr. 4)

Explanation of Responses:

/s/ Oscar B. Marx III

11/05/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).