FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

vvasnington, b.c. 20040

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## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

|                         |                         |          | or Section 30(n) of the Investment Company Act of 1940                   |   |  |                       |  |  |  |
|-------------------------|-------------------------|----------|--|---|--|-----------------------|--|--|--|
|                         | ess of Reporting Person | on*      | 2. Issuer Name <b>and</b> Ticker or Trading Symbol AMERIGON INC [ ARGN ] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |  |                       |  |  |  |
| MARX OSCAR B III        |                         |          | [ mon ]  | X   | Director   | 10% Owner             |  |  |  |
| (Last) (First) (Midule) |                         | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 08/07/2007              |   | Officer (give title below)   | Other (specify below) |  |  |  |
| (Street) LAGUNA BEACH   | CA                      | 92651    | 4. If Amendment, Date of Original Filed (Month/Day/Year)                 | 6. Indivi<br>Line)  | idual or Joint/Group Filing of<br>Form filed by One Repor<br>Form filed by More than<br>Person | ting Person           |  |  |  |
| (City)                  | (State)                 | (Zip)    |  |   |  |                       |  |  |  |

|                                 |  |   |   |     |        |               |         | Form filed by Mo<br>Person                                    | 50  | 9   |
|---------------------------------|--|---|---|-----|--------|---------------|---------|---|---|---|
| (City) (State)                  | (Zip)                                      |   |   |     |        |               |         |   |   |   |
|                                 | ole I - Non-Derivative S                   | -   |   | Dis |        |               |         |   | l   | 1   |
| 1. Title of Security (Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code (Instr.<br>8) |     |        |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|                                 |  |   | Code V                                  |     | Amount | (A) or<br>(D) | Price   | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                |   | (Instr. 4)  |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 200    | D             | \$18.08 | 778,962   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 500    | D             | \$18.1  | 778,462   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 100    | D             | \$18.11 | 778,362   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 800    | D             | \$18.12 | 777,562   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 400    | D             | \$18.15 | 777,162   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 100    | D             | \$18.19 | 777,062   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 300    | D             | \$18.2  | 776,762   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 100    | D             | \$18.21 | 776,662   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 100    | D             | \$18.23 | 776,562   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 300    | D             | \$18.27 | 776,262   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 500    | D             | \$18.31 | 775,762   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 900    | D             | \$18.32 | 774,862   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 400    | D             | \$18.33 | 774,462   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 400    | D             | \$18.35 | 774,062   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 200    | D             | \$18.36 | 773,862   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 700    | D             | \$18.37 | 773,162   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 100    | D             | \$18.39 | 773,062   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 100    | D             | \$18.4  | 772,962   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 1,700  | D             | \$18.41 | 771,262   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 400    | D             | \$18.42 | 770,862   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 500    | D             | \$18.43 | 770,362   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 300    | D             | \$18.44 | 770,062   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 600    | D             | \$18.45 | 769,462   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 700    | D             | \$18.46 | 768,762   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 300    | D             | \$18.47 | 768,462   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 880    | D             | \$18.5  | 767,582   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 100    | D             | \$18.51 | 767,482   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 300    | D             | \$18.52 | 767,182   | D   |   |
| Common Stock                    | 08/07/2007                                 |   | S                                       |     | 1,300  | D             | \$18.53 | 765,882   | D   |   |

|   |   | Tabl                                 | le I - Non | -Deriv                                     | ative   | Seci         | uritie  | s Acq | uired,                                  | Disp      | posed o  | f, or E   | Benef               | icially            | Owne  | ed                    |   |  |
|---|---|--------------------------------------|------------|--|---------|--------------|---|-------|---|-----------|--|---|---------------------|--------------------|---|-----------------------|---|--|
| 1. Title of Security (Instr. 3)                     |   |                                      |            | 2. Transaction<br>Date<br>(Month/Day/Year) |         | Ex<br>) if a | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) |       | 3.<br>Transaction<br>Code (Instr.<br>8) |           | 4. Securities Acqui<br>Disposed Of (D) (In<br>5) |   |                     |                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported |                       | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                |
|   |   |                                      |            |  |         |              |   |       | Code                                    | le V Amou |  | mount (A) or (D)  |                     | rice               | Transa  | action(s)<br>3 and 4) |   | (Instr. 4)   |
| Common Stock  |   |                                      |            | 08/07                                      | 07/2007 |              |   |       | S                                       |           | 2,000  |   | D \$                | 18.54              | 763,882   |                       | D   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date (Month/Day/Year) |            | Date, Transaction<br>Code (Instr.          |         |              | 5. Number of  |       |   |           | convertib  | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                     | 8. P Deri Sec (Ins | rice of ivative urity tr. 5)  | f 9. Number o         | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|   |   |                                      |            |  | Code    | v            | (A)   |       | Date<br>Exercisal                       |           | Expiration<br>Date                               | Title   | Numb<br>of<br>Share |                    |   |                       |   |  |

**Explanation of Responses:** 

/s/ Oscar B. Marx III

08/09/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.