Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

1. Name and Address of Reporting Person

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

5. Relationship of Reporting Person(s) to Issuer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading Symbol

PAULSEN JAMES J						AMERIGON INC [ARGN]									·	ck all appli Directo	-		10% Owner			
	(Last) (First) (Middle) 21680 HAGGERTY ROAD SUITE 101				03	3. Date of Earliest Transaction (Month/Day/Year) 03/19/2007										below)			Other (s below)			
						4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) NORTHVILLE MI 48167															2	X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City) (State) (Zip)																						
		Tak	le I - No	n-Deri	ivativ	e Se	curi	ties Ac	cqui	ired, C	Disp	osed o	f, or E	ene	eficially	y Owned						
1. Title of Security (Instr. 3) 2. Transi Date (Month/I					ear)	2A. Deemed Execution Date, if any (Month/Day/Year)		, 7	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)					es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership			
									7	Code	,	Amount	(A (D	or	Price	Reported Transact (Instr. 3	tion(s)			(instr. 4)		
Common Stock 03/1				19/200	7				Х		1,000		4	\$2.91	1,	000		D				
Common Stock 03/1				19/200	9/2007				Х		1,000		A	\$1.81	2,	,000		D				
Common Stock 03/19				19/200	7				X		10,000	0	1	\$1.21	12	2,000		D				
Common Stock 03/20/					20/200	2007				S		12,00	0)	\$12.05	5	0		D			
			Table II -									sed of, onvertil				Owned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	d Date,	4. Transaction Code (Instr. 8)		5. N of Der Sec Acc (A) Dis of (I	lumber ivative urities juired	6. D	6. Date Exercisa Expiration Date (Month/Day/Yea		able and	7. Title of Sec Underl Deriva	7. Title and Amount of Securities Juderlying Jerivative Security Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownersh Form: Direct (D or Indire (I) (Instr.	Ownership	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Dat Exe	te ercisable		expiration vate	Title	0	Amount or Jumber of Shares							
Option to Purchase Common Stock	\$2.91	03/19/2007			X			1,000	01/	/03/2000	0	1/03/2010	Comm Stock		1,000	\$2.91	0(1)		D			
Option to Purchase Common Stock	\$1.81	03/19/2007			X			1,000	01/	/02/2001	0	1/02/2011	Comm Stock		1,000	\$1.81	0(1)		D			
Option to Purchase Common	\$1.21	03/19/2007			X			10,000	11/	/13/2001	1	1/13/2011	Comm Stock		10,000	\$1.21	0 ⁽¹⁾		D			

Explanation of Responses:

1. This amount represents the total number of Derivative Securities Beneficialy Owned of the class shown (i.e. the same exercise price and expiration date). The Reporting Person owns a total of 55,000 Options to purchase Common Stock of varying classes (i.e. varying exercise prices and expiration dates).

/s/ James Paulsen

03/22/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).