

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

January 12, 2011

Daniel R. Coker Chief Executive Officer Amerigon Incorporated 21680 Haggerty Road, Ste.101 Northville, MI 48167

> Re: Amerigon Incorporated Form 10-K for the Fiscal Year Ended December 31, 2009 Filed February 19, 2010 Definitive Proxy Statement on Schedule 14A Filed April 19, 2010 File No. 000-21810

Dear Mr. Coker:

We have completed our review of your filings and do not have any further comments at this time.

Sincerely,

Max A. Webb Assistant Director