FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

ı	OMB APPROVAL								
	OMB Number:	3235-0287							
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l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Steele Barry G						2. Issuer Name and Ticker or Trading Symbol AMERIGON INC [ARGN]								all applic Directo	able)	ng Person(s) to Iss 10% Ov Other (s		vner
					3. Date of Earliest Transaction (Month/Day/Year) 10/13/2004								X	below)				peony
(Street) DEARBORN MI 48126 (City) (State) (Zip)			(Zip)	_	4. If Amendment, Date of Original Filed (Month/Day/Year)							Lir	ne) X	·				
1 Title of 9	Security (Inst		le I - Non-De	rivativ ansaction	_	Curities 2A. Deeme		quired, D			or Ber		_	wned		6. Ov	nership 7	7. Nature
Date (Month/Da					Execution Date,			Transaction Disposed Of (D) (Instr. 3, 4					4 and Securitie Benefici Owned F		es For ally (D) Following (I)		rm: Direct or Indirect (Instr. 4)	of Indirect Beneficial Ownership
								Code V	Amo	ınt	(A) or (D)		1	Reported Transact Instr. 3 a	tion(s)			(Instr. 4)
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date if any (Month/Day/Yea	Code (Inst				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amour of Securities Underlying Derivative Securit (Instr. 3 and 4)		Derivative Security		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	illy	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expirati Date		Title	Amount or Number of Shares						
Option to Purchase Common Stock	\$3.5	10/11/2004	10/11/2004	A		50,000		10/11/2004	10/10/20	14	Common Stock	50,000) 5	\$3.5	50,000)	D	

Explanation of Responses:

Barry G. Steele

10/13/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.