

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <u>PACE DANIEL J</u> _____ (Last) (First) (Middle) <u>21680 HAGGERTY ROAD</u> <u>SUITE 101</u> _____ (Street) <u>NORTHVILLE MI 48167</u> _____ (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>AMERIGON INC [ARGN]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>VP Sales & Marketing</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>11/02/2010</u>	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/02/2010		M		30,000	A	\$4.9	57,935	D	
Common Stock	11/02/2010		M		18,000	A	\$9.66	75,935	D	
Common Stock	11/02/2010		M		23,333	A	\$8.02	99,268	D	
Common Stock	11/02/2010		M		16,666	A	\$2.62	115,934	D	
Common Stock	11/02/2010		S		87,999	D	\$11.1826	27,935	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Option to Purchase Common Stock	\$4.9	11/02/2010		M			30,000	05/19/2008	05/19/2014	Common Stock	30,000	\$0	0	D ⁽¹⁾
Option to Purchase Common Stock	\$9.66	11/02/2010		M			18,000	12/29/2009	12/29/2016	Common Stock	18,000	\$0	0	D
Option to Purchase Common Stock	\$8.02	11/02/2010		M			23,333	06/30/2010	07/23/2018	Common Stock	23,333	\$0	11,667	D
Option to Purchase Common Stock	\$2.62	11/02/2010		M			16,666	03/11/2010	03/11/2019	Common Stock	16,666	\$0	33,334	D

Explanation of Responses:

1. This option represents the total number of Derivative Securities Beneficially Owned of the class shown (i.e. the same exercise price and expiration date). The Reporting Person owns a total of 45,001 Options to Purchase Common Stock of varying classes (i.e. varying exercise prices and expiration dates).

/s/ Daniel J. Pace 11/04/2010
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.